

Your Ultimate Social Media Calendar Guide 2025

Social Media Agency

We boost your social media presence with creative strategies and engaging content.
We help brands connect with their audience and achieve their marketing goals.

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN MON TUE WED THU FRI SAT

Jan



			01 HAPPY New Year	02	03	04
05	06	07	08	09	10	11
12 	13 	14 	15 Pongal 	16	17 	18
19	20	27	22	23	24	25 
26 	27	28	29	30	31  MARTYR'S DAY	

✓ 1 Jan Wed: New year ✓ 12 Jan Sun: Nationl Youth Day /Swami Vivekanad Jayanti ✓ 13 Jan Mon: Lohri

✓ 14 Jan Tues: Makar Sakrnati ✓ 15 Jan Wed: Pongal ✓ 17 Jan Wed: Shri GuruGobind singh Jyanti

✓ 25Jan Sat: Hazart Ali Birthday ✓ 26 Jan Sun: Republic Day ✓ 31Jan Fri:Martyr's Day

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN

MON

TUE








WED

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FRI

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FEB

		01	 02	03	 04	05
06	 07	08	09	10	11	12
 13	 14	15	16	17	18	 19
20	21	22	23	 24	25	 26
27	 28					

✓ 2 Feb Wed: Vasant Panchmi

✓ 4 Feb Fri: World Cancer Day

✓ 7 Feb Mon: Valentine's Week Start

✓ 13 Feb Sun: World Radio Day

✓ 14 Feb Mon: Valentine's Day

✓ 19 Feb Sat: Chhatrapati Shivaji Jayanti

✓ 26 Feb Sat: Maha Shivaratri

✓ 28 Feb Mon: National Science Day

✓ 24 Feb Thu: Guru Ravi Das's Birthday

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN

MON

TUE

WED

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MAR

					01	02
03	04	05	06	07	08 International Women's Day	09
10	11	12 NO SMOKING	13 Holika Dahan	14 होली है!	15	16
17	18 Good Friday	19	20	21	22	23
24	25	26	27	28	29	30 Gudi Padwa नवरात्रि
31 Eid al-Adha Mubarak						

✓ 8 Mar Fri: International Women's Day ✓ 12 Mar Tue: No Smoking Day ✓ 13 Mar Wed: Holika Dahan

✓ 14 Mar Thurs: Holi ✓ 18 Mar Mon: Good Friday ✓ 30 Mar Sat: Gudi Padwa/Chaitra Navratri

✓ 31 Mar Sun: Ramzan Id/Eid-Ul-Fitar

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN	MON	TUE	WED	THU	FRI	SAT
APR		01 APRIL FOOL'S DAY!	02	03	04	05
06 Ram Navami	07	08 World Health Day	09	10 महावीर जयंती	11	12 Hanuman Jayanti
13 Baisakhi	14 Ambedkar Jayanti	15	16	17	18	19
20 Happy Easter	21	22 EARTH DAY	23	24	25	26
27	28	29	30			

✓ 1 Apr Tue: April Fool's Day

✓ 6 Apr Sun: Ram Navami

✓ 8 Apr Mon: World Health Day

✓ 10 Apr Thu: Mahavir Jayanti

✓ 12 Apr Sat: Hanuman Jayanti

✓ 13 Apr Sun: Baisakhi

✓ 14 Apr Mon: Ambedkar Jayanti

✓ 20 Apr Sun: EASTER

✓ 22 Apr Tue: World Earth Day

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN

MON

TUE

WED

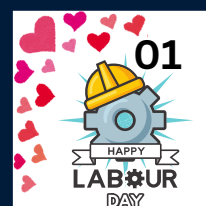
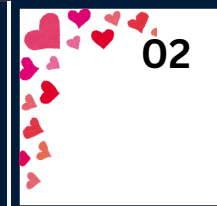




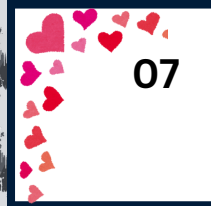








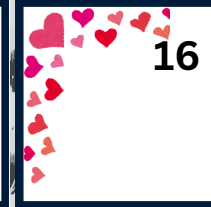





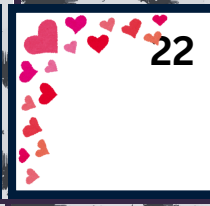
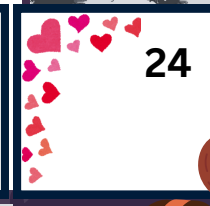
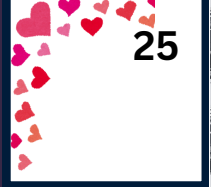
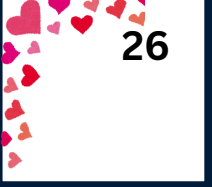
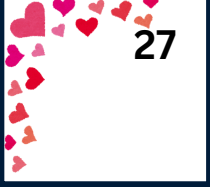
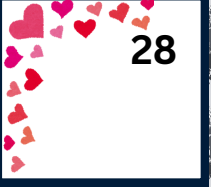
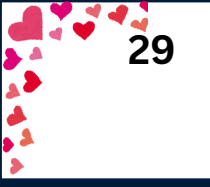

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 04	 05	 06	 07	 08	 09	 10
 11	 12	 13	 14	 15	 16	 17
 18	 19	 20	 21	 22	 23	 24
 25	 26	 27	 28	 29	 30	



✓ 1 May Thu: Labour Day

✓ 11 May Sun: Mothers Day

✓ 12 May Mon: Buddha Purnima

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

JUN SOCIAL MEDIA CALENDER

SUN	MON	TUE	WED	THU	FRI	SAT
01	02	03	04	05 World environment day	06	07
08	09	10	11	12	13	14
15 DAD Father's Day	16	17	18	19	20	21 YOGA
22	23	24	25	26	27 MUHARRAM रथ यात्रा	28
29	30 SOCIAL MEDIA					

✓ 5 Jun Thu: World Environment Day ✓ 15 Jun Sun: Father's Day ✓ 21 Jun Sat: Yoga Day

✓ 27 Jun Fri: Rath Yatra

✓ 27 Jun Fri: Muharrum

✓ 30 Jun Sun: Social Media Day

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN

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JUL

		 01 NATIONAL DOCTOR'S DAY		 03 PLASTIC FREE			
	06	07	08	09	10	 11 World Population Day	12
13	14	15	16	17	18	19	
20	21	22	23	24	25	 26 Kargil Vijay Diwas	
 27 PARENTS DAY	28	29	30				

- ✓ 1 Jul Tue: National Doctor's Day
- ✓ 3 Jul Thu: Plastic Bag Free Day
- ✓ 11 Jul Fri: World Population Day
- ✓ 26 Jul Sat: Kargil Vijay Diwas
- ✓ 27 Jul Sun: Parents Day

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN

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AUG

SUN	MON	TUE	WED	THU	FRI	SAT
					01	02
03	04	05	06	07	08	09 रक्षाबंधन
10	11	12 Youth Day	13	14	15 Independence Day	16 श्रीकृष्णा जन्माष्टमी
17	18	19	20	21	22	23
24	25	26 Onam	27 गणेश चतुर्थी	28	29	30
31	रक्षा, बंधन					

✓ 9 Aug Sat: Raksha Bandhan

✓ 12 Aug Tue: Youth Day

✓ 15 Aug Fri: Independence Day

✓ 16 Aug Sat: Janmashtami

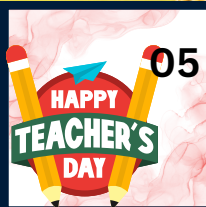
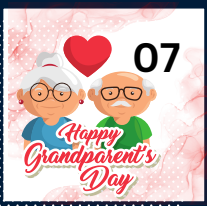

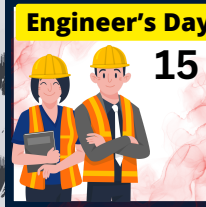


✓ 26 Aug Tue: Onam

✓ 27 Aug Wed: Ganesh Chaturthi

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SUN	MON	TUE	WED	THU	FRI	SAT
SEP	01	02	03	04	05 	06
07 	08	09	10	11	12	13 
14	15 	16	17	18	19	20
21	22 	23	24	25	26	27
28	29	30 				

शुभ नवरात्रि

✓ 5 Sep Fri: Teacher's Day

✓ 7 Sep Sun: Grandparents' Day

✓ 13 Sep Sat: First Aid Day

✓ 15 Sep Mon: Engineer's Day

✓ 22 Sep Mon: Navratri

✓ 30 Sep Tue: Maha Ashtami

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

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Diwali 21

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HAPPY HALLOWEEN 31



- ✓ 02 Oct Thu: Gandhi Jayanti / Dussehra
- ✓ 09 Oct Thu: Karva Chauth
- ✓ 18 Oct Sat: Dhanteras
- ✓ 21 Oct Tue: Diwali
- ✓ 22 Oct Wed: Govardhan Puja
- ✓ 23 Oct Thu: Bhai Dooj
- ✓ 21 Oct Tue: Halloween

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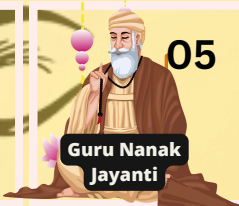


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						01
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09 	10	11	12	13	14 	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

✓ 05 Nov Wed: Guru Nanak Jayanti

✓ 14 Nov Fri: Children's Day

KEY DATES TO REMEMBER TO PLAN YOUR SOCIAL MEDIA IN 2025

CALENDAR 2025

SOCIAL MEDIA CALENDER

SUN MON TUE WED THU FRI SAT

DEC

	 01	02	03	 Indian Navy Day 04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	 Farmers' Day 23	24	 Merry Christmas 25	26	27
28	29	30	 New Year's Eve 31			

✓ 1 Dec Mon: World Aids Day

✓ 4 Dec Thu: Indian Navy Day

✓ 23 Dec Wed: Farmers Day

✓ 25 Dec Thu: Christmas

✓ 31 Dec Wed: New Year's Eve